

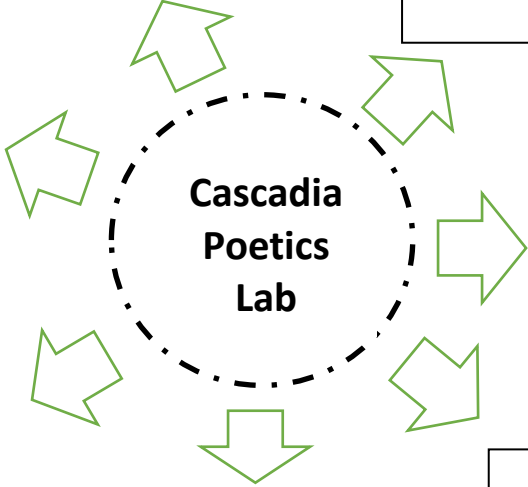
Current State of Strategic Intent

Poetry Postcard Fest (Since 2007)
Annual signature event modeling principles of CPL poetics & creating community + marketing tool.

Poetics as Cosmology Classes & Study Groups

- Paul teaches origins & principles of CPL bioregional poetry of place, moment
- Turtle Island Tertulia

Cascadian Zen
Two-volume anthology of poetry & art; iconic collection due 10.1.2023. Represents CPL poetics: poetry of place, of the moment across Cascadia.



Cascadia Poetry Festival
Annual 1 to 3 day signature event featuring poets of note, panels and workshops

Imprint: Watershed Press
Based on the tenets of bioregionalism - the opposite of colonialism. We publish work aligned with reinhabitation celebrating the diversity of place in all of its manifestations.

Kagean Ni
Purchase property on Olympic Peninsula representative of "Cascadia" for workshops, retreats, residencies, strategic collaborations.

Founding Supporters Reading
Annual poetry reading in honor of \$100+ donors

- Operational & Infrastructure Goals**
- Expand our reach
 - o Increase marketing & communications capacity effectiveness via further web site improvements
 - o Market signature events more widely
 - o Organize & elevate fundraising efforts; seek capacity-building funds
 - o Develop key community partnerships
 - o Broaden content production beyond Paul
 - Formalize budgeting & finance reporting & oversight
 - Establish working committee structure (see org chart)
 - Conduct annual assessments of board & founding director effectiveness
 - Diversify board (culture, geographic, gender, age, LBGQT)
 - Get Paul some help (define what, who) so he can focus on his strengths
 - Develop plan should Paul be temporarily unable to work
 - Develop plan for organization's transition when Paul is ready to retire